

B.Sc. Data Analytics



The high rising demand of Data analysts impelled Chandigarh Group of Colleges Landran to incorporate the three-year degree of B.Sc. Data Analytics thereby making it among the latest programs under B.Sc. Data Science Colleges in India. This full-time degree at CGC Landran has been meticulously crafted by IK Gujral Punjab Technical University, Jalandhar, and duly approved by AICTE.

B.Sc. Data Analytics-leading to great career opportunities

B.Sc. Data Analytics is a practice-oriented program that thrusts into the concepts of data science, data analytics, and cognate subjects. As today, businesses are largely data-driven which at times go abundant thus managing the same becomes a herculean task. This program is one sure solution to reduce the cost since it produces candidates with a perfect understanding of how to manage and analyze big data effectively.



Program Objectives:

The primary objectives of this program include:

- Helping candidates assimilate the required techniques & tools of Data mining, Data storage, Data formats
 Data visualization & optimization.
- Extending in-depth knowledge about real-life job posts which are appended to the degree program such as a developer, an analyst, a statistical expert, etc.
- Assisting students in comprehending the knowledge of statistical data analysis techniques which are employed in business decision making.







Program Benefits:

Other than making candidates well-versed with the fundamentals of the domain, the program benefits students in the following ways:

- In-depth knowledge and understanding of theories, principles, methods, and techniques from specific data analytics domains.
- Providing substantive knowledge of the entrepreneurial potential of data analytics.
- Induce knowledge and understanding of the types of data handling-related problems that business organizations deal with.

Career Opportunities:

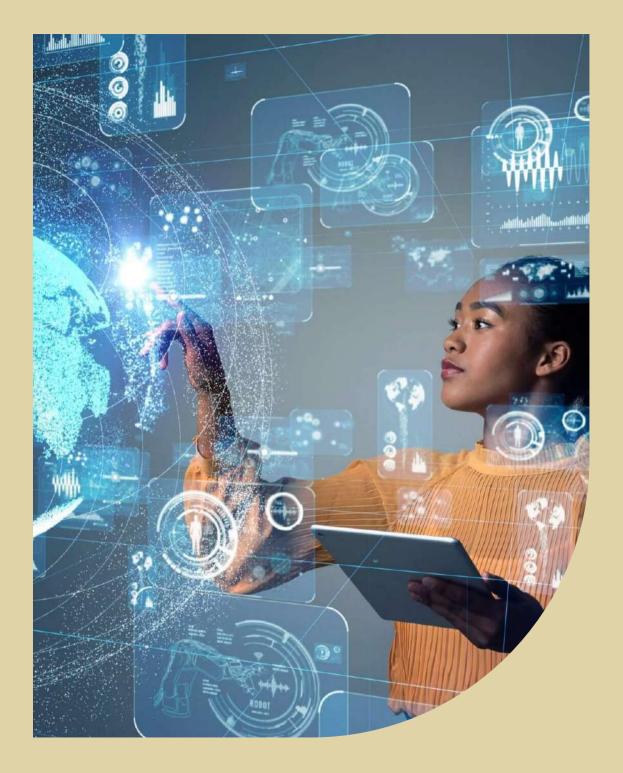
The conclusion of the degree will help candidates in getting jobs in varied fields such as IT firms, Business firms, Consultancies, Banking, Transportation, Manufacturing, Retail, Ecommerce, and Research & Development firms to name a few.

The present-day job opportunities include:

- Data Manager
- Business Intelligence Professional
- Data Analyst
- Database Administrator
- Data architect
- Business Intelligence Analyst
- Operations Analyst

Eligibility: All candidates who have passed the 10+2 or its equivalent examination in any stream conducted by a recognized Board / University / Council are eligible.

Duration: Three-years



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